



## AMERICAN SPECIALTIES INC.

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### PRICE INCREASE NOTICE - March 1<sup>st</sup> 2011

Dear ASI Distributor,

ASI has not increased prices in three years – our last price increase was instituted in April 2008.

Rising raw material and commodity prices across all industries have driven up costs and we are instituting a price increase on our washroom accessories. While we have maintained and even lowered prices on specific products, we have had to increase prices on most others.

- Effective April 1<sup>st</sup> 2011 our new price list will reflect an average price increase of 6%. All unexpired quotations will be honored as per the terms of the quote.
- Our price book is posted on our website [www.americanspecialties.com](http://www.americanspecialties.com).
- Pricing will also be updated on ASI Access, our online quoting and ordering system.

Please visit [www.americanspecialties.com](http://www.americanspecialties.com) for a copy of this letter and our price list. We thank you for your continued business and we value your partnership.

Sincerely,

Dennis Jackson  
Vice President, Sales and Marketing  
ASI Group