



AMERICAN SPECIALTIES INC.

441 Saw Mill River Road
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PRICE INCREASE NOTICE - March 1st 2011

Dear ASI Distributor,

ASI has not increased prices in three years – our last price increase was instituted in April 2008.

Rising raw material and commodity prices across all industries have driven up costs and we are instituting a price increase on our washroom accessories. While we have maintained and even lowered prices on specific products, we have had to increase prices on most others.

- Effective April 1st 2011 our new price list will reflect an average price increase of 6%. All unexpired quotations will be honored as per the terms of the quote.
- Our price book will be posted on our website www.americanspecialties.com, no later than March 3rd and a hard copy will be mailed out by March 15th.
- Pricing will also be updated on ASI Access, our online quoting and ordering system.

Please visit www.americanspecialties.com for a copy of this letter and our price list. We thank you for your continued business and we value your partnership.

Sincerely,

American Specialties Inc.

Dennis Jackson
Vice President, Sales and Marketing
ASI Group